

# Abu Dhabi Arabic Language Channel Now Available on DISH Network

EchoStar Communications Corporation (NASDAQ: DISH) and its DISH Network™ satellite television service now offers Abu Dhabi, a 24-hour Arabic language channel.

"Abu Dhabi offers Arab-Americans across the U.S. an exciting line-up of diverse Arabic language programming direct from Abu Dhabi," said Tracy Thompson, vice president of International Programming for DISH Network. "It enhances our Arabic language offerings as it provides Arabic speaking audiences a range of top quality general entertainment shows that are produced in-house, such as fashion and lifestyle, movie and automobile magazines, as well as comprehensive national, regional and international news programming."

Abu Dhabi programming includes "Cinemania," a movie magazine, "Lamasat," a fashion and lifestyle magazine, "Danat," an Arabian poet's biography and "Motor X," a motor and automobile magazine, as well as several news bulletins spread over 24-hours. For sports fans Abu Dhabi offers "Al Hadaf" and "Al-Mudeer Al-Fani" football sport magazines.

"We are pleased that our agreement with DISH Network will bring the unique culture of the city of Abu Dhabi into homes throughout the U.S.," said Ali Al Ahmed, director of Abu Dhabi TV.

Abu Dhabi is available on DISH Network channel 768 as part of the Arabic Elite Super Pack for \$39.99 per month. Customers who do not subscribe to a qualifying basic programming package will be charged a \$5 per month Service Access Fee. An additional dish antenna or single SuperDISH antenna is required to receive basic and international programming.

DISH Network now offers 118 international channels in 28 languages, including: Arabic, Chinese, Farsi, Korean, Bangla and Kannada.

Customers can contact DISH Network at 1-800-333-DISH (3474), or 1-800-267-7805 (Arabic), or their local retailer for more information on how to subscribe to DISH Network. To learn more about DISH Network's international programming offers, visit [www.dishnetwork.com](http://www.dishnetwork.com).

## About EchoStar Communications Corporation

EchoStar Communications Corporation (NASDAQ: DISH) serves more than 11.71 million satellite TV customers through its DISH Network™, the fastest growing U.S. provider of advanced digital television services in the last five years. DISH Network offers hundreds of video and audio channels, Interactive TV, HDTV, sports and international programming, together with professional installation and 24-hour customer service. Visit EchoStar's DISH Network at [www.dishnetwork.com](http://www.dishnetwork.com) or call 1-800-333-DISH (3474).

## About Abu Dhabi

The Abu Dhabi Satellite channel is provided by Emirates Media Inc (EMI). EMI is the largest and most diversified media corporation in the United Arab Emirates and throughout the Arab world. Today, EMI's diversity provides a unique advantage as it continues to reach millions of Arabs from around the world.

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EMI's coverage extends from the Middle East to Europe as well as North America. EMI's operations currently include three satellite television channels and seven radio channels as well as several publications. Additionally, EMI's electronic services include five interactive internet websites with continuing development for launching new websites for other major services in TV, Radio and Press.

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