

# DISH Network First To Deliver Televisión Dominicana Nationwide

Televisión Dominicana, the 24-hour Dominican network, is now available for the first time nationwide via Echostar Communications Corporation's (NASDAQ: DISH) DISH Network satellite TV service. Televisión Dominicana, which airs the highest rated and most compelling shows, humor, news and entertainment programming in the Dominican Republic, will be available exclusively through DISH Network's DISH Latino Spanish-language programming package.

"The launch of Televisión Dominicana gives potential Dominican viewers an unparalleled programming lineup they can't find anywhere else in the U.S.," said Eric Sahl, senior vice president of Programming for DISH Network. "This addition to our DISH Latino packages shows DISH Network's commitment to providing the most relevant programming to all of our viewers."

"This is the first time such a high-quality selection of Dominican programming has been put together for the Dominican community in the U.S., offering the most celebrated talents in the country," said Roger Huguet, president of Media World, which owns Televisión Dominicana. "The channel programming grid is the result of extensive focus group research in New York, Boston and Florida."

Televisión Dominicana offers the approximately 1.5 million Dominicans in the United States a wide scope of programming options, including news shows, sitcoms, talk shows, variety shows and lifestyle shows. These feature a variety of talent, including Freddy Beras-Goico and Nuria Piera, two of the most popular celebrities in the Dominican Republic.

The network is available in all three of DISH Network's DISH Latino packages: DISH Latino, DISH Latino Dos and DISH Latino Max. DISH Latino offers more than 35 Spanish-language channels including soccer and sports, novellas, movies, news, music and entertainment for only \$24.99 per month or \$29.99 per month with local channels. DISH Latino Dos offers Spanish and English programming in one package with over 35 Spanish-language and over 150 English-language channels for \$34.99 per month or \$39.99 per month with local channels. DISH Latino Max is a package that includes DISH Latino and DISH Latino Dos programming with more than 35 Spanish-language and over 195 English-language channels for \$44.99 per month or \$49.99 per month with local channels.

Customers can contact DISH Network at 1-888-599-DISH (3474) or their local retailer for more information on how to subscribe to DISH Latino. To learn more about DISH Network's DISH Latino offers, visit [www.dishnetwork.com/espanol](http://www.dishnetwork.com/espanol).

## Televisión Dominicana Programming Highlights

**CON FREDDY... Y PUNTO:** Freddy Beras-Goico is considered the most talented showman on Dominican TV, and his daily show combines humor with the best national and international artists.

**NURIA, INVESTIGACIÓN PERIODÍSTICA:** Nuria Piera is the No. 1 research journalist in the Dominican Republic, providing research and information on a number of Dominican issues.

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**EL SHOW DE MEDIODÍA:** One of the Dominican Republic's most popular variety shows, featuring performances from highly acclaimed orchestras and international artists, and providing an in-depth look at Dominican culture.

**MATINAL:** A team of opinion leaders who deliver the news, events and any topics pertinent to the Dominican audience every morning.

**NOTICIAS S.I.N.:** Hosted by internationally acclaimed journalist Alicia Ortega, this show features the best news team in the Dominican Republic, bringing live news, Monday through Friday.

#### **About EchoStar Communications Corporation**

EchoStar Communications Corporation (NASDAQ: DISH) serves more than 11.71 million satellite TV customers through its DISH Network™, the fastest growing U.S. provider of advanced digital television services in the last five years. DISH Network offers hundreds of video and audio channels, Interactive TV, HDTV, sports and international programming, together with professional installation and 24-hour customer service. Visit EchoStar's DISH Network at [www.dishnetwork.com](http://www.dishnetwork.com) or call 1-800-333-DISH (3474).

#### **About Media World**

Media World is part of the Mediapro group of companies and WPP. Media World Hispanic market production expertise includes the launch of several television channels such as GOL TV, CentroAmerica TV and now Televisión Dominicana.

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