

# DISH Network Dedicates Channel to Hurricane Information Network

ENGLEWOOD, Colo.--([BUSINESS WIRE](#))--Sept. 15, 2005--EchoStar Communications Corporation (NASDAQ: DISH) announced that its DISH Network(TM) satellite TV service now broadcasts the Katrina Information Network (KIN), providing critical information on hurricane-related issues.

KIN is available on Ch. 206, free of charge to all DISH Network customers during the hurricane recovery period. As the channel develops, viewers will have access to a variety of information relating to the disaster, including key telephone numbers, a survivor list to help victims find their loved ones, as well as other updates provided by hurricane relief agencies.

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"We are making every effort to support our customers in this trying time," said Eric Sahl, senior vice president of Programming for EchoStar. "Along with DISH Network's wide selection of news channels, KIN is a powerful tool to provide consistent and reliable information on the hurricane recovery efforts."

KIN was developed by Flying Colors Broadcasts, a Washington, D.C.-based media production and distribution company.

"We wanted to help with the recovery effort and thought leveraging our relationships with our vendors and clients to launch a communications platform was the most powerful way to do that," said Constance Chatfield-Taylor, president of Flying Colors Broadcasts. "We are fortunate to be supported by corporations such as EchoStar."

In addition to providing KIN to customers, DISH Network's Business Solutions division has partnered with Clear Channel Communications, Inc. to transmit Clear Channel's Baton Rouge FM radio signals to New Orleans stations so that listeners in New Orleans can get up-to-date information about the disaster and relief efforts.

## About EchoStar

EchoStar Communications Corporation (NASDAQ: DISH) serves more than 11.4 million satellite TV customers through its DISH Network(TM), the fastest-growing U.S. provider of advanced digital television services in the last five years. DISH Network offers hundreds of video and audio channels, Interactive TV, HDTV, sports and international programming, together with professional installation and 24-hour customer service. Visit EchoStar's DISH Network at [www.dishnetwork.com](http://www.dishnetwork.com) or call 800-333-DISH (3474).

## About Flying Colors Broadcasts & Flying Colors Interactive

Flying Colors Broadcasts, Inc. is a communications firm specializing in satellite transmissions, live event production, network operations, video production and communications consulting. Flying Colors Interactive is an Internet video services company providing webcasting, customized online campaigns and other multimedia solutions. [www.fc-tv.com](http://www.fc-tv.com).

## Contact:

EchoStar Communications Corporation  
Steve Caulk, 720-514-5351

[press@echostar.com](mailto:press@echostar.com)

or

Flying Colors Broadcasts

Erin Murphy, 202-293-5300

[emurphy@fc-tv.com](mailto:emurphy@fc-tv.com)

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