

# DISH Network Adds Fourth Polish-Language Channel to International Programming Line-up

ENGLEWOOD, Colo.--(BUSINESS WIRE)--Feb. 3, 2005--EchoStar Communications Corporation (Nasdaq:DISH) announced today that its DISH Network(TM) satellite television service has added Kino Polska, a Polish-language channel which features a broad heritage of Polish cinema spanning history, culture and art. Kino Polska brings the total number of Polish channels available through DISH Network to four, the most of any pay-TV company in the United States. The addition also reinforces DISH Network's efforts to offer the most comprehensive international programming and content. DISH Network has over 100 channels of international programming available in over 25 languages, including Russian, German, Hindi, Portuguese, Arabic, Mandarin and Japanese.

The channel will offer eight to 10 movies per day. Additionally, Kino Polska offers documentaries about famous Poles in the series "The Portrets," historical programs including "In Illusion," as well as "Kinoffteka," a program dedicated to the work of Polish independent artists and filmmakers. In those and other segments, movie enthusiasts can watch feature-length movies, chronicles, documentaries, animations, video clips, and independent productions, which make Kino Polska the only TV station broadcasting Polish cultural heritage in its full variety and richness.

Customers can add Kino Polska on an "a la carte" basis for \$14.99 per month, or they can get one month free by paying on an annual basis. Customers can purchase Kino Polska packaged with Polsat 2 International, TVN 24 and the itvn channel for \$38.99 per month in the Polish Super Pack.

For more information on subscribing to Kino Polska, customers can contact 1-800-333-DISH, their local retailer or visit [www.dishnetwork.com](http://www.dishnetwork.com) to learn more about DISH Network's international programming.

## About EchoStar

EchoStar Communications Corporation (Nasdaq:DISH) serves more than 10.4 million satellite TV customers through its DISH Network(TM), the fastest-growing U.S. provider of advanced digital television services in the last four years. DISH Network offers hundreds of video and audio channels, Interactive TV, HDTV, sports and international programming, together with professional installation and 24-hour customer service. J.D. Power and Associates ranks DISH Network No. 1 in Customer Satisfaction among Cable/Satellite TV Subscribers. Visit EchoStar's DISH Network at [www.dishnetwork.com](http://www.dishnetwork.com) or call 1-800-333-DISH (3474).

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