

DISH Network Introduces Pay-TV Industry First with Multi-Room Satellite TV Receiver That Records in High-Definition

LAS VEGAS--([BUSINESS WIRE](#))--Jan. 6, 2005--EchoStar Communications Corporation (Nasdaq:DISH) and its DISH Network(TM) satellite TV service announced today the release of its newest high-definition (HD) satellite TV receiver, the DISH Player-DVR 942. No other pay-TV company offers the innovative combination of HD and digital video recording (DVR) features with multi-room capability like the DISH Player-DVR 942.

Continuing as a leader in HD and DVR initiatives, DISH Network's DISH Player-DVR 942 is the first-of-its-kind dual tuner, HD DVR with the ability to view independent programs -- one in high definition and one in standard definition programming on two televisions at once. It features a massive 250 GB hard drive with a recording capacity of up to 25 hours of high-definition and up to 180 hours of standard-definition content.

"DISH Network started the adoption of cutting-edge consumer electronics products with the introduction of the digital video recorder in 1999," said Mark Jackson, president of EchoStar Technologies Corp. "Now we are introducing the next generation of DVRs, including the first and only satellite TV receiver that will let you record HD programming and play it back in HD on the main TV and in standard definition on every other connected TV in the house."

The cutting-edge DISH Player-DVR 942 features rewind, fast-forward, and pause as well as a picture-in-picture feature on any TV and the

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ability to record Dolby Digital(R) when available. The DISH Player-DVR 942 will be available for purchase in the first quarter of 2005 for an incredibly low MSRP of \$749, which includes a dish antenna and free standard professional installation for new customers.

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The DISH Player-DVR 942 also features:

- Digital/analog off-air tuner
- Up to 9-day, Picture-In-Guide, Widescreen Electronic Program Guide (EPG)
- High-Definition Resolutions: 480p, 720p, 1080i (480i is up-converted)
- All DISH Player-DVR functionality, including name-based recording and DVR menu
- Records two programs simultaneously in high definition, but programs can be viewed in standard definition on other TVs in the home

The DISH Player-DVR 942 offers convenience and features that customers have grown to depend on, including parental controls, electronic program guide, picture in guide and name based recording.

DISH Network offers ESPN HD, Discovery HD Theater, TNT HD, HDNet and HDNet Movies for \$9.99 per month. In addition, DISH Network also offers CBS-HD, HBO-HD, Showtime HD and pay-per-view movies in HD. Under a special promotion, DISH Network is offering new customers six months free of the HD Pak and offering existing customers half off the monthly price for the HD Pak for 12 months.

Please call 1-800-333-DISH (3474) or visit www.DISHNetwork.com for more information.

About EchoStar

EchoStar Communications Corporation (Nasdaq:DISH) serves more than 10.4 million satellite TV customers through its DISH Network(TM), the fastest growing U.S. provider of advanced digital television services in the last four years. DISH Network offers hundreds of video and audio channels, Interactive TV, HDTV, sports and international programming, together with professional installation and 24-hour customer service. DISH Network ranks No. 1 in Customer Satisfaction among Cable/Satellite TV Subscribers by J.D. Power and Associates. Visit EchoStar's DISH Network at www.dishnetwork.com or call 1-800-333-DISH

(3474).

Artwork: An image of DISH Network's DISH Player-DVR 942 is available on our Website at www.dishnetwork.com/content/aboutus/presskit/index.shtml.

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