Altitude Sports Removes Channel from DISH Lineup

- Altitude demands unreasonable rates
- Altitude warns of similar actions on Comcast and DirecTV
- Altitude attempts to force payment on a guaranteed minimum number of subscribers
- DISH fights back against the broken regional sports business model

ENGLEWOOD, Colo., August 29, 2019 – DISH reported Altitude Sports removed its channel from DISH, affecting customers across nine states including Colorado, Utah, Kansas, Montana, Nebraska, New Mexico, Nevada, South Dakota and Wyoming.

As Altitude blocks DISH customers, it is also publicly threatening to remove its content from DirecTV and Comcast customers later this week.

Altitude Sports is attempting to force its channel upon DISH customers, by demanding payment on a guaranteed minimum number of subscribers. The regional sports network is also asking for unreasonable rates for its channel, just as the Avalanche and Nuggets teams begin their seasons.

"This comes down to Altitude demanding payment on a guaranteed minimum number of customers," said Andy LeCuyer, DISH senior vice president of Programming. "We're no longer going to support the broken regional sports TV business model that seeks to have the majority of pay-TV customers pay for the few who watch."

DISH customers can visit DISHPromise.com for more information.

About DISH Network L.L.C.

Since 1980, DISH has worked on behalf of consumers to deliver innovation and value. Through its subsidiaries, the company provides television entertainment and award-winning technology to millions of customers. DISH Network L.L.C. is a wholly owned subsidiary of DISH Network Corporation (NASDAQ:DISH), a Fortune 250 company. Visit www.dish.com.

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