FFA, DISH join forces to promote agricultural education, leadership nationwide

- FFA members who promote DISH to friends and family receive $200 per activation for their local chapter, state association and national organization
- Program developed exclusively for the National FFA Organization, which prepares students for leadership and career success through agricultural education
- Initiative part of DISH's ongoing commitment to rural America

INDIANAPOLIS, Jan. 28, 2019 – The National FFA Organization (FFA) has teamed up with DISH to launch a new ambassador program that enables FFA members to generate money for their chapters by referring friends and family to DISH. Now, for every new customer who signs up through the DISH Ambassador Program, FFA will receive $200.

"The DISH Ambassador Program is meaningful for our FFA members because of the sizable return it yields for their local chapters, state associations and the national organization," said Mark Poeschl, chief executive officer at FFA. "The opportunity to earn $200 per activation enhances our students' ability to impact the programs that build their communities, strengthen agriculture and ultimately change the world."

The DISH Ambassador Program for FFA was unveiled at the 2018 National FFA Convention & Expo in October. Through the program, FFA students will receive a special DISH phone number and local FFA chapter code to share with family and friends. FFA will receive $200 for any new customer who signs up for DISH using the designated hotline and provides the local chapter code at the time of purchase. For every resulting DISH activation, $100 will go to the member's local chapter, while the state association and national organization will each receive $50.

FFA makes a positive difference in the lives of more than 650,000 students nationwide by developing their potential for premier leadership, personal growth and career success through agricultural education.

"Many DISH employees were once FFA members who have grown to be leaders at our company," said Jay Roth, chief marketing officer at DISH. "Through this initiative, DISH hopes to provide FFA with resources they can use to invest in the next generation of leaders in science, technology and agriculture. DISH has a long history of serving rural communities, and helping FFA develop future leaders is a natural next step in our ongoing commitment to small towns across America."

To learn more about the DISH Ambassador Program for FFA, including how to get involved, visit www.dish.com/ffa.

The National FFA Organization is a national youth organization of 669,989 student members as part of 8,630 local FFA chapters in all 50 states, Puerto Rico and the U.S. Virgin Islands. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. The

National FFA Organization operates under a federal charter granted by the 81st United States Congress and it is an integral part of public instruction in agriculture. The U.S. Department of Education provides leadership and helps set direction for FFA as a service to state and local agricultural education programs.

For more information on the National FFA Organization, visithttps://www.FFA.org

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DISH Network Corporation is a connectivity company. Since 1980, DISH has served as the disruptive force in the pay-TV industry, driving innovation and value on behalf of consumers. Through its subsidiaries, the company provides television entertainment and award-winning technology to millions of customers with its satellite DISH TV and streaming Sling TV services. DISH operates a national in-home installation workforce, as well as an advertising sales group delivering targeted advertising solutions on DISH TV and Sling TV. In addition to its TV services, DISH has commenced buildout of a nationwide narrowband "Internet of Things" network that will apply capacity from its strategic spectrum portfolio. DISH Network Corporation (NASDAQ: DISH) is a Fortune 200 company.

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