DISH Network(TM) to Offer the 2007 ICC Cricket World Cup on Pay-Per-View

ENGLEWOOD, Colo.--EchoStar Communications Corporation (NASDAQ: DISH) and its DISH NetworkTM satellite TV service announced today that it will offer the 2007 ICC Cricket World Cup on Pay-Per-View. Coverage of the event begins March 5 with four warm-up matches, followed by the opening ceremony on March 11 and the first match on March 13. The 2007 ICC Cricket World Cup is available to DISH Network customers for \$199.95.

"This year marks DISH Network's tenth anniversary for delivering cricket to our subscribers," stated Michael Kelly, executive vice president of DISH Network. "We continue to look for new ways to bring the best of cricket to passionate fans, and are pleased we are able to offer the most complete coverage of the 2007 ICC Cricket World Cup."

Coverage of the 2007 ICC Cricket World Cup is available on DISH Network channel 471 and includes live matches and replays, highlights and news. Additionally, DISH Network's interactive TV (iTV) application will provide video switching between two match feeds, voting, background information on teams and players, and live scores as well as news and opinions.

DISH Network subscribers can launch any iTV application by going to DishHOME channel 100, choosing a category, and selecting any of the available iTV applications.

The 2007 ICC Cricket World Cup will be hosted in the West Indies, allowing cricket fans in the U.S. to watch this exciting event live during daytime hours. Those unable to watch their favorite teams compete live on TV from the comfort of their homes can watch the matches on their PC through a broadband connection by visiting www.dishnetwork.com.

As an added bonus, cricket fans can take advantage of a digital video recorder (DVR) to record the matches and watch them at their convenience. New DISH Network customers who sign up with Digital Home Advantage by May 31, 2007, can profit from the DishDVR Advantage package, which includes over 200 channels, local channels where available, a state-of-the-art DVR serving two TVs, and DISH Network's 18-month DishHOME Protection Plan for \$49.99 per month before promotions (restrictions apply).

For more information about DISH Network programming and services visit <u>www.dishnetwork.com</u> or call 1-800-333-DISH (3474). To order Pay-Per-View events, DISH Network customers can call 1-877-DISH PPV (347-4778) or visit <u>www.dishnetwork.com/ppv</u>.

About EchoStar Communications Corporation

EchoStar Communications Corporation (NASDAQ: DISH) serves more than 13 million satellite TV customers through its DISH NetworkTM, the fastest-growing pay-TV provider in the country since 2000. DISH Network's services include hundreds of video and audio channels, Interactive TV, HDTV, sports and international programming, together with professional installation and 24-hour customer service. EchoStar has been a leader for more than 25 years in satellite TV equipment sales and support worldwide. EchoStar is included in the Nasdaq-100 Index (NDX) and is a Fortune 300 company. Visit EchoStar's Web site at www.echostar.com or call 1-800-333-DISH (3474).

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