

# DISH Network(TM) & Disney's Buena Vista Video-on-Demand Sign VOD Movie Deal

## ***Video-On-Demand and Pay-Per-View Movies Now Available on DISH Network***

ENGLEWOOD, Colo. & BURBANK, Calif.--EchoStar Communications Corporation (NASDAQ: DISH) and its DISH Network™ satellite TV service today announced an agreement with Disney's Buena Vista Video-On-Demand to carry current and catalog movie titles from The Walt Disney Studios on its Video On Demand platform, DISH On Demand, as well as through its Pay-Per-View services.

"By combining the latest and most popular programming on DISH On Demand with the functionality and technology of our industry-leading digital video recorders, DISH Network customers will find multiple ways to enhance their viewing experience," stated Susan Arnold, vice president of Programming for EchoStar. "The addition of feature films from The Walt Disney Studios now allows us to offer customers movies from seven out of nine major studios."

"We're delighted to offer DISH Network customers popular movie titles nationwide such as Disney's *Pirates of the Caribbean: Dead Man's Chest* and *Invincible*, as well as Touchstone Pictures' *Déjà vu*," stated Dan Cohen, executive vice president, pay television and interactive media, Buena Vista Television. "We look forward to our partnership with EchoStar, as well as working with them to make their DISH On Demand service a great success."

DISH Network's DISH On Demand service gives customers the power to enjoy movies and other programs whenever they want and is currently available on the DISH Player-DVR 508, DISH Player-DVR 510, DISH Player-DVR 522, DISH Player-DVR 625, and ViP622 DVR receivers. Additionally, DISH Network's state-of-the-art DVRs enable subscribers to further customize their viewing experience by taking advantage of popular features such as pause, fast forward, and rewind.

DISH Network Pay-Per-View and DISH On Demand offer a variety of movies every day. Customers with HD-capable receivers can tune into Channel 9467 to order Pay-Per-View movies in HD. All Pay-Per-View movies can be ordered via remote control, by calling 1-800-333-DISH (3474) or by visiting [www.dishnetwork.com/ppv](http://www.dishnetwork.com/ppv).

For more information about DISH Network call 1-800-333-DISH (3474), visit [www.dishnetwork.com](http://www.dishnetwork.com), or visit your local DISH Network retailer.

## **About Disney's Buena Vista VOD**

Disney's Buena Vista Video-On-Demand is a leading distributor of movies in the Video-On-Demand arena. BVVOD distributes movies domestically from The Walt Disney Studios, including titles from Touchstone Pictures, Hollywood Pictures, and Miramax Films. It currently licenses movies through a wide range of distributors and platforms including cable MSOs, satellite companies, Internet distributors, telcos, mobile operators, and via other emerging technologies.

## **About EchoStar Communications Corporation**

EchoStar Communications Corporation (Nasdaq: DISH) has been a leader for more than 26 years in satellite TV equipment sales and support worldwide. The Company's DISH Network™ is the fastest-growing pay-TV provider in the country since 2000 and currently serves more than 13.1 million satellite TV customers. DISH Network offers a premier line of industry-leading Digital Video Recorders (DVRs) and hundreds of video and audio channels as well as the most national HD and International channels in the U.S., Interactive TV, Latino and sports programming. DISH Network also provides a variety of package and

price options including the lowest all-digital price in America and the DishDVR Advantage Package. EchoStar is included in the Nasdaq-100 Index (NDX) and is a Fortune 300 company. Visit [www.echostar.com](http://www.echostar.com) or call 1-800-333-DISH (3474) for more information.

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