DISH Network Secures Exclusive Rights to World Cup 2010 South American Qualifying Games

EchoStar Communications Corporation (NASDAQ: DISH) and its DISH Network® satellite TV service announced today that it has acquired exclusive broadcast rights from SCP Worldwide for residential Pay-Per-View distribution to the South American World Cup qualifying games for the International Federation of Football Association (FIFA) international soccer tournament, World Cup South Africa 2010.

> "Securing the South American games showcasing some of the strongest World Cup contenders is another example of that commitment."

DISH Network will carry the South American World Cup qualifier games commencing on October 13 and running through November 21, 2007. The top 16 games will air on DISH Network Pay-Per-View, with the remaining four available on DISH Network's GolTV. "DISH Network is committed to offering our valued customers the best in sports programming," said Andy Karofsky, vice president of Programming for DISH Network. "Securing the South American games showcasing some of the strongest World Cup contenders is another example of that commitment."

Consumers can choose the entire 16-game DISH Network Pay-Per-View package for $159.99 or individual games for $29.99. Packages for four games airing within a two-day period are also available for $59.99. The four games on GolTV are available free to subscribers of DISH Network's America's Top 250 or any DISH Latino packages.

The 10 competing South American teams include Argentina, Bolivia, Brazil, Chile, Columbia, Ecuador, Paraguay, Peru, Uruguay and Venezuela.

For more information or to subscribe to DISH Network, visit www.dishnetwork.com, call 1-800-333-DISH (3474). To order the South American qualifying games for World Cup 2010, call 1-877-DISH PPV (347-4778) or visit www.dishnetwork.com/soccer.

About EchoStar Communications Corporation

EchoStar Communications Corporation (Nasdaq:DISH) has been a leader for more than 26 years in satellite TV equipment sales and support worldwide. The Company's DISH Network is the fastest-growing pay-TV provider in the country since 2000 and currently serves more than 13.585 million satellite TV customers. DISH Network offers a premier line of industry-leading Digital Video Recorders (DVRs) and hundreds of video and audio channels as well as the most national HD and International channels in the U.S., Interactive TV, Latino and sports programming. DISH Network also provides a variety of package and price options including the lowest all-digital price in America and the DishDVR Advantage Package. EchoStar is included in the Nasdaq-100 Index (NDX) and is a Fortune 300 company.
Visit www.echostar.com or call 1-800-333-DISH (3474) for more information.

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