DISH Network Offers Sneak Preview of Summer Comedy Finding Amanda

Film Available Before Theatrical Release On DISH Network Pay-Per-View and Dish On Demand

DISH Network Corporation (Nasdaq:DISH), the nation's third largest pay-TV provider and the digital television leader, announced today that its DISH Network(r) Pay-Per-View and DISH On Demand services will offer a sneak preview of Finding Amanda starting June 13, 2008, two weeks prior to its theatrical release. Finding Amanda is made available to DISH Network Pay-Per-View and DISH On Demand through an agreement with Magnolia Pictures and HDNet.

"We are excited to offer DISH Network customers an advanced screening of Finding Amanda, starring Matthew Broderick and Maura Tierney," said Andy Karofsky, vice president of Programming for DISH Network. "We continue to look for ways to offer our customers a unique TV viewing experience, including affordable alternatives to taking the entire family out to the movies. As we expand our DISH Network Pay-Per-View and DISH On Demand services, our subscribers will see an even wider variety of programming options, including movies that are available on the same day as DVDs are released and others before they are released in theaters."

offer DISH Network
customers an
advanced screening of
Finding Amanda,
starring Matthew
Broderick and Maura
Tierney

From June 13 - 26, 2008, DISH Network subscribers can order the film in standard definition Pay-Per-View for just \$9.99 and through DISH On Demand in standard definition for \$10.99. Finding Amanda is available in DISH On Demand in high definition for \$11.99. After theatrical release, the film will be available from June 27 - 30 in standard definition Pay-Per-View for \$6.99.

Finding Amanda (rated R) stars Matthew Broderick (Taylor Peters) as an ex-gambler and failing TV writer who is married to Maura Tierney (Lorraine Peters). On a trip to rescue Taylor's niece Amanda (Brittany Snow), a prostitute in Las Vegas, Lorraine suspects he has returned to gambling and decides to leave him. In order to win back his wife, Taylor decides he must continue the mission to help his niece while not falling back into gambling and other vices. The film is written and directed by Rescue Me's Peter Tolan.

DISH Network offers new customers the opportunity to upgrade for free to a dishHD DVR receiver like the ViP722 -- which recently received the top-ranking Editors' Choice awards from both CNET and PC Magazine. The ViP722 is a dual-tuner HD DVR that operates two televisions in separate rooms and offers up to 500 hours of storage capacity allowing customers to pause, rewind and fast forward their favorite TV programming.

Qualified new DISH Network customers who sign up with a 24-month commitment will also receive three months of free programming (a \$120 value), a free dishDVR like the ViP722 and free installation (a \$49.99 value).

DISH Network offers hundreds of movie titles each month via its DISH Network Pay-Per-View, DISH On Demand and DISH Online services. For more information on how to order Finding Amanda on DISH Network Pay-Per-View and DISH On Demand, please visit www.dishnetwork.com or call 1-800-333-DISH (3474).

DISH Network Corporation (Nasdaq:DISH), the nation's third largest pay-TV provider and the leader in digital television, provides more than 13.815 million satellite TV customers with industry-leading customer satisfaction which has surpassed major cable TV providers for eight consecutive years. DISH Network also provides customers with award-winning HD and DVR technology including the ViP722(tm) HD DVR, which received the Editors' Choice awards from both CNET and PC Magazine. In addition, subscribers enjoy access to hundreds of video and audio channels, the most International channels in the U.S., industry-leading Interactive TV applications, Latino programming, and the best sports and movies in HD. DISH Network offers a variety of package and price options including the lowest all-digital price in America, the DishDVR Advantage Package, high-speed Internet service, and a free upgrade to the best HD DVR in the industry. DISH Network is included in the Nasdaq-100 Index (NDX) and is a Fortune 300 company. Visit www.dishnetwork.com/aboutus or call 1-800-333-DISH (3474) for more information.

Contact:

DISH Network
Corporate Communications,
press@dish.com or 720-514-5351
Customer Service,
executivecustomerservice@dish.com
Employment Verification, voe@dish.com