

# DISH Network Terminates Retailers

DISH Network Corporation (NASDAQ: DISH) announced today that its wholly owned subsidiary, DISH Network L.L.C., has terminated the following retailers, who the Company believes have engaged in illegal activity including fraud and misrepresentation when establishing customer accounts for DISH Network® service:

Dish Uplink L.L.C of Lincoln, NE  
VDV L.L.C of Pinckney, MI  
Cactus Concepts Inc. of Centennial, CO  
Unidish Network Comm. Inc. of Kissimmee, FL  
Saul Martinez of Perris, CA  
Pedro Sansores (dba Jes Network) of Fresno, CA  
Qingnan Lai (dba JN Network) of Alhambra, CA

DISH Network L.L.C. does not tolerate illegal activity and will take action against any retailer that it believes has engaged in any form of fraud or misrepresentation in its dealings with DISH Network L.L.C.

## About DISH Network

DISH Network Corporation (Nasdaq: DISH), the nation's third largest pay-TV provider and the leader in digital television, provides approximately 13.79 million satellite TV customers as of June 30, 2008 with industry-leading customer satisfaction which has surpassed major cable TV providers for eight consecutive years. DISH Network also provides customers with award-winning HD and DVR technology including the ViP722™ HD DVR, which received the Editors' Choice awards from both CNET and PC Magazine. In addition, subscribers enjoy access to hundreds of video and audio channels, the most International channels in the U.S., industry-leading Interactive TV applications, Latino programming, and the best sports and movies in HD. DISH Network offers a variety of package and price options including the lowest all-digital price in America, the DishDVR Advantage Package, high-speed Internet service, and a free upgrade to the best HD DVR in the industry. DISH Network is included in the Nasdaq-100 Index (NDX) and is a Fortune 300 company. Visit [www.dishnetwork.com/aboutus](http://www.dishnetwork.com/aboutus) or call 1-800-333-DISH (3474) for more information.

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