# DISH Network Offers Free Preview of NFL RedZone

DISH Network, L.L.C., a subsidiary of DISH Network Corporation (Nasdaq: DISH), and NFL Network today announced a free preview of NFL RedZone for all DISH Network customers on Sunday, Oct. 4, 2009.

"Over the past few weeks, our customers have told us their Sunday afternoons have changed forever," said Ira Bahr, Chief Marketing Officer for DISH Network. "Now, we are pleased to offer NFL Network's NFL RedZone for free to all our subscribers so they can catch every touchdown from every game."

NFL RedZone, produced by NFL Network, whips around every NFL game on Sunday afternoons delivering touchdowns and the most exciting moments live, in high definition. The channel keeps fans up to date in real-time, switching from game to game with live look-ins, highlights and a chance to see every important play. Host Scott Hanson brings viewers real-time scoring and fantasy updates from a new state-of-the-art NFL RedZone studio at the NFL Network headquarters in Los Angeles.

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DISH Network's free preview of NFL RedZone will begin on Sunday, Oct. 4 at 1:00 p.m. ET and go until 4:15 p.m. ET on Channel 155 in both high definition and standard definition. NFL RedZone is part of DISH Network's Multi-Sports Package, which is available to most customers at $5.99 per month or $49.99 per year.

For more information on NFL RedZone, visit www.nfl.com/redzonetv. For more information on DISH Network, visit www.dishnetwork.com.

**About DISH Network**

DISH Network, L.L.C., the nation's HD leader, provides approximately 13.610 million satellite TV customers as of June 30, 2009 with the highest quality programming and technology at the best value, including the lowest all-digital price nationwide. Customers have access to hundreds of video and audio channels, the most HD channels, the most international channels, state-of-the-art interactive TV applications, and award-winning HD and DVR technology including 1080p Video on Demand and the ViP((R) )722 HD DVR, a CNET and PC Magazine "Editors' Choice." Visit www.dishnetwork.com.

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