UFC Ultimate Trio Package Available Exclusively on DISH Network

DISH Network Corporation (Nasdaq: DISH):

WHO: DISH Network L.L.C., the fastest-growing pay-TV provider in America, is offering its UFC fans an exclusive UFC Ultimate Trio package.

WHAT: Get up to $80 worth of free gifts by ordering the UFC Ultimate Trio and receive UFC 111: St-Pierre vs. Hardy (March 21), UFC 112: Invincible (April 10) and UFC 11: Machida vs. Shogun 2 (May 8), plus a one-year standard membership in the UFC Fight Club, the Liddell vs. Couture Trilogy on DVD and a limited edition Tapout T-shirt.

WHEN: The UFC Ultimate Trio is available for purchase today through April 2, 2010.

WHY: Fans won't want to miss a second of the action - all in HD - as top UFC contenders fight with five titles on the line:

- Georges St-Pierre defends his welterweight title against Dan Hardy, and Shane Carwin takes on Frank Mir for the interim heavyweight title during UFC 111
- Anderson Silva defends his middleweight title against Demian Maia, and BJ Penn defends his lightweight title against Frankie Edgar in UFC 112
- Lyoto Machida defends his light heavyweight title against Mauricio "Shogun" Rua as they contend in UFC 113

HOW: Visit www.dishnetwork.com/mmaor call 1-877-DISH PPV (347-4778) to order the UFC Ultimate Trio package for $164.97 in HD (Ch. 549) or $134.97 in SD (Ch. 455/472). For more information on DISH Network's DISH Cinema, DISH On Demand or Pay Per View, visit www.dishnetwork.com/ppv.

Gifts available while supplies last. You must order by 4/02/10 to be eligible. After one-year membership in UFC Fight Club, you must renew at then-current price or membership will end. Gift pack fulfillment will start after UFC 113 on May 8, 2010. The gift pack will automatically be sent to the customer's mailing address. Cards subject to change. *© 2010 ZUFFA, LLC. HD programming requires HD receiver and HD television (sold separately). © 2010 DISH Network L.L.C. All Rights Reserved.*

About DISH Network

DISH Network L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), provides more than 14.1 million satellite TV customers, as of Dec. 31, 2009, with the highest quality programming and technology at the best value, including the lowest all-digital price nationwide. Customers have access to hundreds of video and audio channels, the most HD channels, the most international channels, state-of-the-art interactive TV applications, and award-winning HD and DVR technology including 1080p Video on Demand and the ViP® 722 HD DVR, a CNET and PC Magazine "Editors' Choice." DISH Network Corporation is included in the Nasdaq-100 Index (NDX) and is a Fortune 250 company. Visit www.dish.com, follow on Twitter, @dishnetwork (www.twitter.com/dishnetwork), or become a Fan on Facebook, www.facebook.com/dishnetwork.

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