

DISH Network Boosts Industry-Leading HD Lineup with Six New Channels

DISH Network L.L.C., America's fastest-growing pay-TV provider, today added five new channels to its already extensive HD lineup of more than 200 channels: DIY HD and Investigation Discovery HD; movie channel EPIX 2 HD; and Spanish-language channels Telefutura HD and Univision HD. In addition, DISH Network will launch Galavision HD in early June.

"For the second time in less than a month, DISH Network has expanded the largest HD lineup in the industry," said Tom Cullen, executive vice president of Sales, Marketing and Programming. "We continue to lead the way in offering the best collection of HD movie channels in the nation, and are proud to be the only provider to offer all three of the most-watched Spanish-language networks in high definition."

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For more information on the nation's largest HD lineup - including 70 channels in core programming packages, 16 channels in the a la carte HD Platinum tier, 22 premium channels, 15 Pay-Per-View channels, 60 Video on Demand channels and 25 regional sports networks - visit www.dishnetwork.com/200hd.

About DISH Network

DISH Network L.L.C., a subsidiary of DISH Network Corporation (Nasdaq: DISH), provides more than 14.3 million satellite TV customers, as of March 31, 2010, with the highest quality programming and technology at the best value, including the lowest all-digital price nationwide. Customers have access to hundreds of video and audio channels, the most HD channels, the most international channels, state-of-the-art interactive TV applications, and award-winning HD and DVR technology including 1080p Video on Demand and the ViP(R) 722 HD DVR, a CNET and PC Magazine "Editors' Choice." DISH Network Corporation is included in the Nasdaq-100 Index (NDX) and is a Fortune 200 company. Visit www.dish.com, follow on Twitter, @dishnetwork (www.twitter.com/dishnetwork), or become a Fan on Facebook, www.facebook.com/dishnetwork.

Contact:

DISH Network
Corporate Communications,
press@dish.com or 720-514-5351
Customer Service,
executivecustomerservice@dish.com
Employment Verification, voe@dish.com
