

DISH Network to Offer MLS Direct Kick Package Beginning March 19

Mar 15, 2011 -- The Major League Soccer season is just around the corner, and DISH Network customers can follow their favorite teams when they subscribe to MLS Direct Kick, available beginning March 19.

MLS Direct Kick features out-of-market games that customers wouldn't normally have the ability to watch, including up to 221 regular season and select playoff games – a 30 percent increase in game coverage over last year – ensuring fans won't miss a second of the action.

MLS Direct Kick is available on DISH Pay-Per-View on Channels 454 – 467 for a one-time cost of \$79. Call 1-877-DISH PPV (347-4778) or visit www.dishnetwork.com/soccer to order. For more information on MLS, visit their website at www.MLSsoccer.com.

About DISH Network

DISH Network Corporation (Nasdaq: DISH), through its subsidiary DISH Network L.L.C., provides more than 14.1 million satellite TV customers, as of Dec. 31, 2010, with the highest quality programming and technology at the best value, including HD Free for Life. Subscribers enjoy industry-leading customer satisfaction, the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

About Major League Soccer

Headquartered in New York City, Major League Soccer is the top-flight professional soccer league in the United States and Canada. MLS features many stars from the U.S., Canada, and around the world. Major League Soccer's 16th season, which will feature 18 clubs each playing 34 regular season matches, will kick off on Tuesday, March 15, 2011. Those clubs include Chicago Fire; Chivas USA; 2010 MLS Cup champion Colorado Rapids; Columbus Crew; D.C. United; FC Dallas; Houston Dynamo; LA Galaxy; New York Red Bulls; New England Revolution; Philadelphia Union; Real Salt Lake; San Jose Earthquakes; Seattle Sounders FC; Sporting Kansas City; Toronto FC; and, in their inaugural seasons, Portland Timbers and Vancouver Whitecaps. An expansion team in Montreal will debut in 2012. For more information about MLS, log on to the League's official website at www.MLSsoccer.com.

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