

2015 Corporate Citizenship Highlights



We are DISH

At DISH, we take pride in the work we do, both inside and outside the company. We understand that a great business needs more than just a great product. That's why we're dedicated to delivering value to every stakeholder – our customers, employees, shareholders, neighbors, and the global community.

dishcares

DISH Cares provides opportunities for our employees to grow, promotes community engagement and development, and protects the environment through sustainable business practices.



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In 2014, we formalized DISH's corporate citizenship efforts through the launch of our new companywide program, DISH Cares. I am proud of what we've accomplished in just one year and impressed with the difference DISH Cares has made for our communities, employees, and for our business.” – Erik Carlson, President & COO



DISH Day of Service

Every day, DISH Cares strives to make a difference in our communities. In 2015, we hosted our first Day of Service, bringing together more than 1,000 DISH volunteers to contribute to a wide range of important efforts across the country. Through both Day of Service and our year-round activities, team members generously donate time and resources to local and national nonprofits. We promote community engagement through volunteerism, drives, and fundraisers to support organizations making a positive impact.

2015 By the Numbers ►



Saving the Planet

At DISH, we understand our role as stewards of the environment and strive to reduce our footprint across the entire value chain.

See how DISH Cares powers change:



All DISH sites recycle where possible. Our manufacturing division refurbishes and recycles receivers and other waste. Across the enterprise, DISH recorded an increase in recycling diversion from 29.3% to 44.77%, with a fivefold increase in the number of sites that switched from cardboard only to single-stream recycling of plastics, aluminum, and glass.



20M lbs.
of eWaste and scrap metal recycled

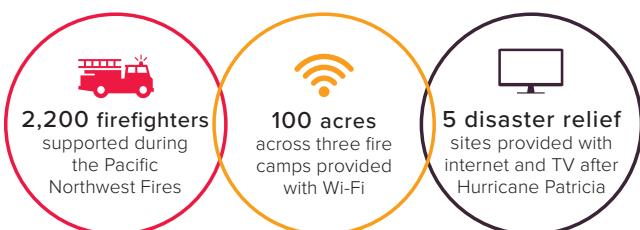
6M
receivers refurbished

9M lbs.
of cardboard recycled

300,000 lbs.
of black-and-white foam recycled

Helping Communities in Crisis

Together with our partners, Information Technology Disaster Resource Center (ITDRC) and Team Rubicon, DISH delivers broadband and television services to affected areas when telecom infrastructure goes down following a disaster.



DISH Green Fleet

In 2015, DISH's alternative vehicle fleet of 172 vehicles has accounted for 2 million miles driven, totaling 3.3 million miles driven since the program's inception. We are continuously investigating new options to improve miles per gallon, such as our engine calibration program, which reduces fuel consumption by 6% to 7% per vehicle, the equivalent of 3 million miles per year.



2M⁺

Alternative fuel miles driven in 2015

172

Eco-friendly vehicles (4% of total fleet size)

10%

Reduction in miles per job by creating more efficient routes

6-7%

Reduction in standard fuel consumption