

DISH Goes All in on Voice Control; New Voice Remote Ships with All Hopper DVRs

*Second-generation voice remote features voice search and command, motion-activated backlighting and Remote Finder
Two customizable buttons create shortcuts to user's choice, like Netflix, parental controls and video-on-demand
Included at no cost with Hopper DVRs; existing DISH customers can upgrade for \$20*

ENGLEWOOD, Colo.--Nov. 14, 2017--
([BUSINESS WIRE](#))--DISH today released a new voice remote that ships with all Hopper DVRs. Upgraded with motion-activated backlighting and two customizable buttons, the remote interprets natural language to control navigation, search and content selection on compatible set-top boxes. New DISH customers will receive the remote with a Hopper at no extra cost, while existing customers can upgrade for \$20. This is the second-generation of [the voice remote DISH unveiled July 2016](#).

"Voice control will now come as a standard feature on DISH remotes shipped with our Hopper set-top boxes," said Niraj Desai, DISH vice president of product management. "In the not-so-distant future, we'll begin to navigate our TV experience the same way we navigate human conversations. Our new voice remote is not only a technological stepping stone as natural language processing and machine learning progress, but it's also an effort to bring customers along in the process by increasing their familiarization with voice control."

DISH's new voice remote includes two customizable buttons that customers can easily program to create shortcuts to some of their most frequented menu destinations like Netflix, parental controls and video-on-demand. Equipped with Remote Finder functionality, the remote emits a series of beeping noises after customers press the "Locate Remote" button on compatible receivers.

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The remote is compatible with all generations of DISH's Hopper DVR, as well as Joey, Wireless Joey, 4K Joey and Super Joey clients.

DISH's voice control technology suite also includes hands-free TV on the Hopper, Joey and Wally set-top boxes with Amazon Alexa. Users can ask Alexa to navigate, play, pause, fast-forward, rewind and search content based on channel, title, actor or genre. DISH is the only TV provider to offer direct compatibility with Amazon Alexa.

How to program customizable buttons on the voice remote

1. The two customizable buttons are located near the bottom of the remote, and are marked with a **Diamond** and a **Double Diamond**.
2. After turning on a Hopper or Joey, click a customizable button (from anywhere within the user interface). A pop-up menu will appear on the right side of the screen with a list of 12 possible shortcuts.
3. Scroll to the desired shortcut, then click Select. Once set, the customizable buttons will perform the selected function any time they are pressed.
4. To reprogram, hold down a customizable button for two seconds. The pop-up menu will reappear on the right side of the screen with the list of 12 shortcuts.

Technical specs

DISH's 54.0 remote control is a universal remote with learning capabilities, and can control up to two IR devices (TV/AUX models). The unit features voice control and a RF4CE remote control finder. All buttons are backlit, and battery life is anticipated to last four to six months on two AA batteries. It is designed to easily fit in the palm of a user's hand with dimensions of 6.50"(L) x 2.17"(W) x 0.91"(D).

About DISH

DISH Network Corp. (NASDAQ:DISH), through its subsidiaries, provides approximately 13.203 million pay-TV subscribers, as of September 30, 2017, with the highest-quality programming and technology with the most choices at the best value. DISH offers a high definition line-up with more than 200 national HD channels, the most international channels and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

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