

# Veteran DISH Executive Michael Kelly announces retirement

DISH Network Corporation today announced that Michael Kelly, a 15-year veteran of DISH, will retire from the company on May 31.

Mr. Kelly joined DISH in 2000 with its acquisition of Kelly Broadcasting Systems. He led the development of DISH's international programming business and was responsible for positioning DISH as the dominant provider of international programming in the United States, having launched more than 50 international networks on DISH Network.

Having most recently served as the President of Blockbuster, Mr. Kelly also served as an Executive Vice President of DISH leading numerous operations from time to time, including direct sales and advertising sales. During his leadership of DISH's customer care division, the company bested its industry with top rankings from the American Customer Satisfaction Index and J.D. Power and Associates.

Kelly founded Kelly Broadcasting Systems in 1991, which operated satellite transmission facilities around the globe. KBS primarily distributed international content from countries as diverse as Brazil, Croatia, Egypt, Greece, Holland, Italy, India, Jordan, Pakistan, Portugal, Russia and the UAE. While at KBS, he was named the Ernst and Young 1998 Entrepreneur of the Year.

Kelly expects to remain active in the technology sector through various private equity investments and other entrepreneurial activities.

## About DISH

DISH Network Corp. (NASDAQ: DISH), through its subsidiaries, provides approximately 13.844 million Pay-TV subscribers, as of March 31, 2015, with the highest-quality programming and technology with the most choices at the best value. Subscribers enjoy a high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 250 company. Visit [www.dish.com](http://www.dish.com).

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