

DISH and Reworx Partner to Recycle Electronics, Create Second Chances

Partnership benefits environment while providing jobs to individuals with disabilities and other barriers to employment

ENGLEWOOD, Colo. & ATLANTA--([BUSINESS WIRE](#))--DISH has partnered with Reworx, an electronics recycling program that employs individuals with disabilities and those who face barriers to traditional hiring. Reworx will recycle the pay-TV provider's retired satellite receivers and related electronics in an extension of DISH's existing sustainability operations that last year processed more than 26 million pounds of materials.

"Reworx not only furthers DISH's sustainability endeavors by keeping nearly all received materials out of landfills, but it also yields another critical byproduct: opportunity," said Jim LaRocque, DISH SVP of Service. "Reworx provides much-needed second chances by putting individuals to work. Steady employment can be a motivating force that prompts a sense of purpose, feelings of independence and, in many cases, helps staff rebuild their lives."

"DISH looks to create efficiencies that allow the company to pass savings to its customers while keeping with its goal to reduce and eliminate waste," said Mike Daniels, Reworx COO. "The responsible disposal of DISH electronics is a smart operation with a lasting environmental and, now, social impact. By recognizing this value, DISH advances its business objectives while forever impacting the lives of our people."

Kelley Ferguson, shipping and receiving coordinator at Reworx, shares her perspective in a [video](#) on the partnership, saying Reworx provides opportunities from which she believes her daughter will one day benefit.

"This company has always had a special place in my heart," said Ferguson. "I have a special needs daughter so I really believe in their cause. One day I feel sure my daughter will be in the program, so she'll be able to conquer and be able to get out in the workforce."

Rworx employees are supported by nonprofit Nobis Works' staff who provide ongoing training to help achieve continued professional success. Last year, Reworx employed 67 individuals, resulting in an economic impact of more than \$961,000 in taxes paid and reductions in public assistance. This social enterprise has also been recognized for excellence in operations, becoming the first Georgia-based electronics recycler to achieve the EPA's prestigious R2 (Responsible Recycling) certification.

While DISH's partnership with Reworx is new, the pay-TV provider has long been committed to sustainable practices in the way it utilizes and disposes of equipment. Prior to recycling a satellite receiver, DISH works to maximize use with an average receiver lifespan of seven years. Once a set-top box is no longer viable, partners like Reworx sort, breakdown, recycle and resell materials retrieved from the receiver like plastics and precious metals. In 2012, DISH recycled 1.2 million pounds of plastic and 4.45 million pounds of steel. DISH also recycles materials such as cables, cardboard, remote controls, batteries and PC boards.

About DISH

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DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.014 million satellite TV customers, as of June 30, 2013, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life®. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation's subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of customers around the world. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

About Reworx

Reworx, the electronics recycling program of Nobis Works, was created in 2009 to provide sustainable recycling jobs for people with disabilities and other barriers, and to generate revenue to maintain and grow the mission of Nobis Works, a 501(c)(3) nonprofit organization.

Nobis Works, known as Tommy Nobis Center until Feb. 2012, is Georgia's second largest nonprofit employer of individuals with disabilities. Nobis Works' mission is to develop and provide job training, employment and vocational support for youth and adults with all types of disabilities and other barriers to employment.


Founded in 1977 by a group of parents and teachers, along with Atlanta Falcons linebacker Tommy Nobis, this community rehab program operates throughout Metro Atlanta and in 16 states. Nobis Works' professionals have assisted more than 2,000 individuals in gaining independence, confidence and a paycheck.

Photos/Multimedia Gallery

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