

DISH Network Now Offers Access to Online Network SPEED2

SPEED2 Delivers International Motor Sports Coverage Not Seen on TV

[DISH Network L.L.C.](#) today announced that its customers who subscribe to the TV network SPEED now have access to [SPEED2](#), a distinctive new online television network.

DISH Network customers who subscribe to SPEED automatically have access to the online channel by simply using their DISH Network login information at www.speed2.com.

"DISH Network is thrilled to give racing fans access to SPEED2, a unique network that features some of the world's most coveted motorsport events – all online," said Dave Shull, senior vice president of Programming for DISH Network. "SPEED2 represents a continuation of our TV Everywhere strategy that includes DishOnline.com, which allows DISH Network customers to watch their favorite content anytime and anywhere."

"SPEED2 is a groundbreaking service," said Mike Biard, Executive Vice President of Fox Networks Affiliate Sales and Marketing. "SPEED2 is the perfect companion to SPEED, and working with DISH Network, we're pleased to make it available to their subscribers as a complement to their traditional video packages that include SPEED."

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SPEED2 delivers original content not seen on the SPEED Network as well as a library of enthusiast titles not on the network. Currently featuring race coverage from more than 30 different international motor sports series, SPEED2 offers live or same-day coverage of AMA Supersport, the Blancpain Endurance Series, the Continental Tire Sports Car Challenge, German Touring Car (DTM), FIA GT1 World Championship, FIA GT3 European Championship and the GP3 Series.

SPEED2 provides both standard and high definition content and carries an extensive programming library from SPEED's 15 years on the air, including the popular series American Muscle Car, Behind the Headlights, Back in the Day and Victory by Design.

Racing series currently available live or on-demand on SPEED2 (subject to change):

AMA Supersport
ANDRA
Australian V8 UTE's
Auto GP
Bike Road Racing Series
Blancpain Endurance Series
British Motocross Championship
British Rally Championship
British Touring Car Championship
Continental Tire Sports Car Challenge
DTM
European Touring Car Championship

European Truck Racing Championship
Ferrari Challenge
FIA Formula 2 Championship
FIA GT1 World Championship
FIA GT3 European Championship
FIA World Touring Car Championship
Formula 3 Euroseries
GP2 Series
GP3 Series
Intercontinental Rally Championship
Superstars Series
Superstars GT Sprint Series
Maserati Trofeo
Mini Challenge
Monster Energy Supercross Lites
Monster Energy Supercross Special
Nissan GT Academy

Porsche Super Cup

The SPEED channel is available to DISH Network customers who subscribe to America's Top 200 or above. For more information, visit www.dishnetwork.com.

About DISH Network

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides more than 14.19 million satellite TV customers, as of March 31, 2011, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network's subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of customers around the world. DISH Network Corporation is a Fortune 200 company. Visit www.dishnetwork.com.

About SPEED™

SPEED, anchored by its popular and wide-ranging coverage of NASCAR, is the nation's first and only cable television network dedicated to automotive and motorcycle racing, performance and lifestyle. Now available in nearly 84 million homes in North America, SPEED, a member of the FOX Sports Media Group, is among the industry leaders in interactive TV, video on demand, mobile initiatives and broadband services, including SPEED2, a groundbreaking new broadband network featuring live, streaming and on-demand events complementing offerings of the linear network. For more information, please visit SPEED.com, the online motor sports authority. SPEED2 is available on Bright House Networks, Cablevision, DISH Network and Time Warner Cable.

Contact:

DISH Network Corporation
Corporate Communications,
press@dish.com or 720-514-5351
Customer Service,
executivecustomerservice@dish.com
Employment Verification, voe@dish.com

