DISH Network Adds More TV Shows from Turner Broadcasting's Networks at dishonline.com

Customers Can Access Favorite Shows from Cartoon Network, Adult Swim and truTV at dishonline.com

<u>DISH Network L.L.C.</u>, a subsidiary of DISH Network Corporation (NASDAQ: DISH), continues the rapid expansion of its online content at <u>dishonline.com</u> with the addition of shows from Cartoon Network, Adult Swim and truTV from Turner Broadcasting System Inc.'s entertainment networks. Now DISH Network customers who subscribe to packages featuring these networks can watch their favorite primetime TV shows anytime on their computers.

Programs from these popular networks will be available on <u>dishonline.com</u> within 24 hours after an episode airs, including shows such as *Ben 10: Ultimate Alien, Adventure Time* and *Regular Show* on Cartoon Network; *Childrens Hospital, Robot Chicken* and *Venture Brothers* on Adult Swim; and *Operation Repo* and *Hardcore Pawn* on truTV.

Content from Turner's TBS and TNT channels is currently available through <u>dishonline.com</u>.

"Following on the heels of DISH Network's launch of HBO GO through dishonline.com, we continue to add to the thousands of titles that our customers can watch on-demand, anytime and anywhere," said Dave Shull, senior vice president of Programming for DISH Network. "DISH Network gives customers the most choices for watching their content, whether online or in the living room in front of the TV."

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Cartoon Network, Adult Swim and truTV content is accessible at <u>dishonline.com</u>, as well as directly from each channel's dedicated

websites: <u>cartoonnetwork.com/tveverywhere</u>, <u>adultswim.com/tveverywhere</u> and <u>trutv.com/tveverywhere</u>. DISH Network customers can log in to any of the sites above using their online ID and password. Upon log-in, DISH Network subscribers are authenticated to verify their subscription.

Using <u>dishonline.com</u>, customers can watch programs on their personal computers or laptops – at home or away – using any broadband connection. DISH Online allows subscribers to instantly view more than 130,000 selections including movies, TV shows, clips and more, and it features a robust search engine allowing customers to browse for content by title, network, actor or genre.

For more information, visit www.dishonline.com.

About DISH Network

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides more than 14.19 million satellite TV customers, as of March 31, 2011, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life. Subscribers enjoy industry-leading customer satisfaction, the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network's

subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of global customers annually. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

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